



McLEAN HOSPITAL, HARVARD MEDICAL SCHOOL AFFILIATE

Coaching at the Speed of Science: Are You Ready? **New Developments in Brain Science, Coaching Technology, Business and the Global Economy**

April 30 (evening) through May 2, 2014
Harvard Club, New York City

This special 2nd ICLF gathering represents the Institute of Coaching's commitment to fostering and building a unique kind of community—a community of senior practitioners whose “growing edge” takes them, every day, into the boardrooms of the most important organizations in the world. Today, senior coaches engage and support C-suite executives to perform optimally in a dynamic, competitive, sometimes chaotic and always challenging global economy.

As coaches to top leaders, we need to understand the challenges of global businesses, as well as be up-to-speed with the latest scientific research on human and economic development. We also need our own community-of-practice, where we can test creative ideas and share best practices.

In this forum, we will hear from business leaders, global heads of leadership development, leading edge scientific and economic researchers—all of whom will help take our coaching practices to the next level, as we courageously commit to “coach at the speed of science!”

In an elegant Harvard setting, the Leadership Forum is designed to create a springboard from business leader presentations to provocative discussions. Following the Harvard Business School learning format we'll gather in the Gordon Library for dialogue with our visiting leaders then continue discussions with one another. Together in small groups, we will explore how our insights translate into best practices, develop new marketing strategies and form new collaborations.

Our Forum discussions will focus on understanding the economic, technological and leadership development challenges that plague C-suite leaders from financial services, technology, retail, TV/Media and other industries, as the pace of scientific discovery and technological disruption reaches epic proportions. A detailed agenda is described below:

Evening Reception and Keynote

Wednesday April 30, 2014

6pm – 9pm

- **A Special Kick-off Presentation:**

David Peterson, Director, Executive Coaching & Leadership at Google

“Friction Sparks Learning: How Coaches Grow through Challenge, Conflict and Creative Collisions”

Listen in on the “bleeding edge” conversation around leadership development and coaching in the C-suite of one of the world's foremost high-tech companies. Recent winner of the APA Society of Consulting Psychology 2014 RHR International Award for Excellence in Consultation, David Peterson, PhD has been one of the foundational leaders of the emerging field of leadership coaching for over thirty years.



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DAY ONE

Thursday May 1, 2014

- **Breakfast at the Harvard Club - NYC:**
Official Opening of the Forum—Jeffrey Hull, PhD & Carol Kauffman, PhD ABPP

- **Session One:**
Allen Schoer, Hon PhD, Chairman/Founder, the TAI Group, New York, NY
"Creativity and Courage: What it Takes to Coach to the Top"

Why would partners at some of the world's leading consulting firms be interested in the mechanics of Broadway theatre, acting and directing?

Think: vision, creativity, impact, and presence. Allen Schoer, Founder and Chairman of The TAI Group, is a leading thinker and practitioner on the topics of leadership, organizational and cultural alignment, and business performance. His consulting is rooted in his work on and off Broadway, as actor, director, producer and founder of one of the world's foremost schools for acting and directing.

Allen will kick us off with a lively, interactive exploration of how we access, express and foster the necessary vision, creativity and presence to produce Oscar-calibre performances from today's global C-level leaders.

- **Session Two:**
Jon Entine, Research Fellow, Journalist and former TV producer for Tom Brokaw/NBC Entertainment
"Disruptive Technologies: Helping CEO's Navigate the Treacherous Waters of Global Change"

Why would the simple act of growing corn on a mid-pacific island keep a Fortune 50 CEO up at night?

Think: local uproar over genetically modified food production, global supply chain calamities, Euro-Asian political conflicts and mass media manipulation—enough drama to bring even the most grounded C-suite leader to despair. So how do we coach these folks? What do we need to know?

Advisor to global leaders in government and NGO's worldwide, journalist, TV producer and author of six books, Jon Entine is an expert researcher on the economic/social/environmental impact of "disruptive technologies"—bio-tech, energy, chemicals, and genetics—forces that are rapidly changing the way the world works, communicates, and eats. Jon is the founding director of the Genetic Literacy Project at George Mason University and a senior research fellow at GMU's Center for Health and Risk Communication.

- **Networking Lunch at the Harvard Club**



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- **Session Three:**

Talent Management/Leadership Development Panel of Experts

"Developing Leaders at the Top: What Senior Coaches Need to Know Now"

- Sara Patterson, VP Talent Management, Tribune Companies
- Terry Hogan, Director, Global Talent Management Citigroup
- Amy Wright, Vice President of HR for IBM Global Business Services
- Erica Desrosiers, Senior Director, Global Talent Development, Wal-mart

- **Session Four:**

Doris Meister, President, US Markets, Wealth Management, The Bank of New York Mellon

"The Status of Coaching: A View From the Top"

How does coaching fit into the worldview of leaders who run big business? Do you ever wonder if Presidents of today's global enterprises are really ready, willing and engaged with coaching for themselves and/or their executive teams?

Here's our chance to hear from the president of a division of a global bank—who is invested in coaching for herself and her team. Named one of the most-influential women in New York by Avenue Magazine, Doris Meister is responsible for national investment management, wealth planning, and private banking services.

DAY TWO

Friday May 2, 2014

- **Breakfast at the Harvard Club - NYC:**

Opening and Reflections on Day 1—Jeffrey Hull, PhD & Carol Kauffman, PhD ABPP

- **Session Five:**

Pamela Peeke, MD—Lifestyle Expert for WebMD and Best-Selling Author

"Hooked at the Top: A Coaches Guide to the Neuroscience of Addiction and Its Impact on the C-Suite"

Do your C-suite clients ask things like, "Working and traveling 24-hour days in multiple time zones, is it even possible to maintain a healthy lifestyle?"

How can coaches help? Armed with the latest research in mind/body/brain science, we can support senior leaders to navigate the treacherous waters of addictive behaviour, whether to substances, food, or even work. Internationally recognized expert, physician, scientist in the fields of nutrition, stress, fitness and public health, Pamela Peeke, MD, MPH, FACP, is WebMD's lifestyle expert (90 million members), a regular contributor to national television and cable programming, and a best-selling author of five books. She will bring her trademark energy, wit and knowledge of the latest scientific data to enlighten us on coaching top leaders how not to be "hooked" on bad lifestyle choices – and instead be in top form at the top.



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- **Session Six:**

Judith E. Glaser, Founding Fellow and author, “Conversational Intelligence”; Mike Fontana, Founding Fellow and licensed Psychologist

“Coaching at the Speed of Science”: Small Group Dialogue—Learning From each Other

- **Networking Lunch at the Harvard Club**

- **Session Seven:**

Lakshman Achuthan, COO/Founder ECRI (Economic Cycle Research Institute)

“Advising CEO’s on the Global Economy: Recessions, Ruptures, and Resilience”

Do you ever wonder what a world renowned expert on the vagaries of our global economy is like off-camera?

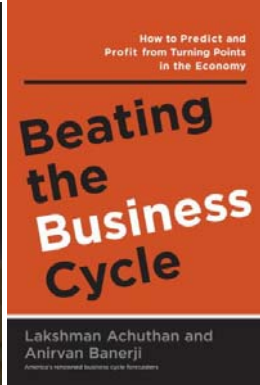
A regular commentator on CNBC, CNN, PBS NewsHour, the BBC and other national media, Lakshman Achuthan rarely speaks to non-academic or non-business audiences. This will be a rare opportunity to meet, in person, with an advisor to CEO’s on major economic issues that impact their businesses every day. Why has he agreed to join us? As a founder and CEO of a successful small business—not to mention a world renowned research institute—Lak is also committed to growing as both an expert in economics AND leadership. He will share his insights into what keeps the leaders of global industries up at night, as well as his own remarkable journey from researcher to entrepreneur to internationally known expert – and sometimes contrarian – on the vicissitudes of economic booms and busts.

- **Closing Session:**

Jeff Hull and Carol Kauffman—Closing Reflections and Update on the Research

News from the Harnisch Grant Awards for up-to-the-minute coaching research activities sponsored by the IOC/ICPA

Summing it up and keeping the conversation alive!!



Lakshman Achuthan
Chief Operations Officer

Co-Founder & Chief Operations Officer of ECRI, Achuthan is the managing editor of ECRI's forecasting publications. He is also a member of Time magazine's board of economists and the Levy Institute's Board of Governors, and serves as a trustee on the boards of several foundations. He received an undergraduate degree from Fairleigh Dickinson University in 1989 and a graduate degree from Long Island University in 1991. Achuthan joined Geoffrey H. Moore at Columbia University's Center for International Business Cycle Research in 1991. In 2004, he co-authored Beating the

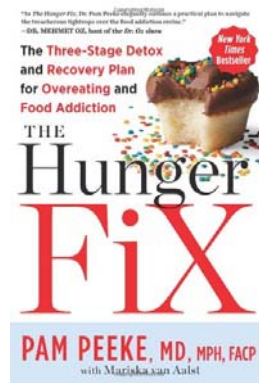
Business Cycle: How to Predict and Profit from Turning Points in the Economy.



Pamela Peeke, MD, MPH, FACP

Dr. Pamela Peeke is an internationally recognized expert, physician, scientist and author in the fields of nutrition, stress, fitness and public health. On stage or in front of a camera, she combines her trademark energy, wit and humor with the latest scientific data to motivate and educate audiences of all ages to transform themselves for healthy living.

Dr. Peeke is WebMD's lifestyle expert for their 90 million members, where she presents her multimedia lifestyle program Everyday Fitness with Dr. Pam Peeke. Serving as chief medical correspondent for nutrition and fitness at Discovery Health TV, Dr. Peeke is featured on the award winning National Body Challenge series and is the host of the Could You Survive?



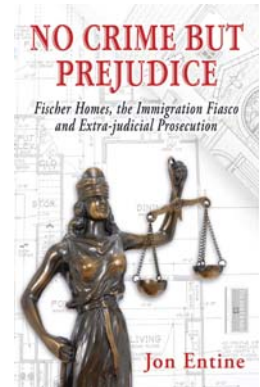
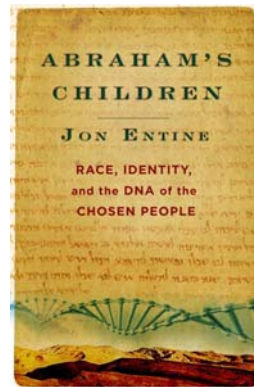
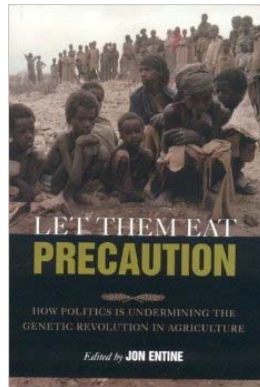
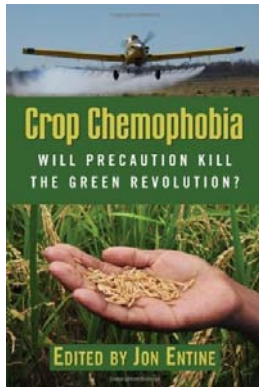
Dr. Peeke holds the position of Assistant Clinical Professor of Medicine at the University of Maryland, School of Medicine, is board certified in internal medicine, and is a Fellow of the American College of Physicians. Dr. Peeke conducts research in the newly evolving field of integrative medicine. Dr. Peeke was among the first physicians with formal training in nutrition science and while at the NIH, studied the relationship between chronic stress, nutrition, and weight gain.



Jon Entine

Jon Entine, former producer for Tom Brokaw and NBC Entertainment, is the founding director of the Genetic Literacy Project at George Mason University, senior research fellow at GMU’s Center for Health and Risk Communication and at the American Enterprise Institute, corporate consultant on risk and sustainability and Forbes contributing columnist.

Jon researches and writes on innovation and ‘disruptive technologies’—biotechnology, energy, chemicals and environmental sustainability—forces that are changing the world for the better but also create disruptions along the way. He focuses on the intersection of science, media and public policy.



David Peterson

- Google, Director, Learning & Development
- SIOP, Fellow
- American Psychological Association, Fellow
- Society of Consulting Psychology, Fellow
- PDI Ninth House, Former Senior Vice President

