



3 DAY VIRTUAL CONFERENCE

Coaching in Leadership & Healthcare

APRIL 27 - 29, 2023

**INNOVATION IS OUR FUTURE.
SELF. COMMUNITY. WORLD.**

**JOIN AS A CONFERENCE
EXHIBITOR**

Join Us As A Conference Exhibitor

Get noticed by world renowned coaches, expert thought leaders, top healthcare professionals, and elite HR & organizational leaders

ABOUT THE CONFERENCE

***Innovation is our future.
Self. Community. World.***

Join us virtually for three half days, April 27-29, 2023, as we focus on innovations to create a vibrant and sustainable path in healthcare and leadership.

We are bringing together world-class speakers, scientists, thought leaders, and coaching scholars, to explore how to bring greater openness and generativity to coaching conversations and inspire the innovation of self, others, and organizations.

Join us as we explore challenges and emerging opportunities in coaching and discuss new strategies in leadership, well-being, and inclusion.



27, 28, 29 of April, 2023
Virtual

Audience

- Executive/leadership coaches
- Leaders with a keen interest in coaching
- Physicians & clinicians
- Health & wellness coaches

Presenters

Our presenters will explore the challenges, emerging opportunities for coaching, and new strategies in leadership, well-being, and inclusion, recognizing a new high for the interdependence of leadership, well-being, and diversity in all realms of human achievement.

Why Join Us?

Your conference exhibitor participation will help us continue to empower coaches and support innovations in healthcare, leadership, positive psychology coaching science and research.

Exhibitor Opportunity

Host a zoom room during a designated conference breakout time to engage with attendees.

Promote your organization & logo with a half-page advertisement in our networking brochure.

LIMITED EXHIBITOR SPACE AVAILABLE

Only 15 exhibitor spaces available.

Exhibitor breakout room date and time selected on a first-come first-serve basis.



14th Annual Coaching in Leadership & Healthcare Virtual Conference

Exhibitor & Advertising Registration Information

Exhibitor Details

As a conference exhibitor, your organization will receive a half-page advertisement in our Conference Networking Virtual Brochure, which may include your logo. You will also be able to host a zoom room session during one of the conference's designated break-out hours* to network and engage with conference attendees.

Exhibitor Fee Includes:



Zoom Room Exhibitor

Your organization's zoom link & session description will be shared in our marketing & network Conference Networking Virtual Brochure so that attendees can elect to join your zoom room during designated networking hours. During your virtual exhibitor session, you will be able to share a slide show, presentation, Q&A, etc.



Advertisement

Your organization will receive a half-page advertisement in our Conference Networking Virtual Brochure. Your logo can be included in this ad.

**Exhibitor breakout room's date and time is selected on a first-come first-serve basis.*



14th Annual Coaching in Leadership & Healthcare Virtual Conference

Exhibitor & Advertising Registration Information

Your exhibitor participation will help us continue to empower coaches and support innovations in healthcare, leadership, positive psychology coaching science and research.

Application Information

McLean Hospital will evaluate all applications for exhibitor and advertising space. McLean Hospital reserves the right to refuse exhibitor space to any applicant.

As an exhibitor or advertiser, there can be no perceived endorsement by McLean Hospital, the Institute of Coaching, Harvard Medical School, or MassGeneral Brigham.

Pricing

Exhibitor fee: \$1000

Discounted pricing for existing
IOC Sponsors: \$800

Exhibitors are not allowed access to the educational sessions unless they register for the conference.

Deadlines

**Registration Deadline:
March 31, 2023**

Exhibitor space is limited so apply early to reserve your space. Submission approvals can be expected 7-10 days after registration deadline via email.

**Advertisement Materials Deadline:
March 31, 2023**

Email PDFs, artwork and text files to moverhiser@partners.org and/or emily@instituteofcoaching.org

Only 15 exhibitor spaces available.

Exhibitor breakout room date and time selected on a first-come first-serve basis.





14th Annual Coaching in Leadership & Healthcare Virtual Conference

Exhibitor & Advertising Registration Form

COMPANY/ORGANIZATION INFORMATION

Company Name & Address:

Contact Name:

Contact Email:

Contact Job Title:

Contact Phone Number:

Contract authorizing signature:

Date:

CONFERENCE PARTICIPATION SELECTION:

Exhibitor @ \$1,000

Existing IOC Sponsor - Exhibitor at conference @ \$800

Check enclosed for total fees (excluding conference registration): \$ _____

Payment should be sent with this form by March 31, 2023 to the address below. Checks made payable to "McLean Hospital" and should not include registration fees for individuals with the organization.

Please indicate in the memo of the check "IOC Conference Exhibitor Fee"

McLean Hospital Dept. of Continuing Education - MS 123
Attention: Marjorie Overhiser
115 Mill Street
Belmont, MA 02478

Questions?

Contact moverhiser@partners.org or emily@instituteofcoaching.org



HARVARD MEDICAL SCHOOL

Harvard Medical Postgraduate Medical Education AGREEMENT FOR EXHIBITORS AT CME ACTIVITIES

CME ACTIVITY	
CME Activity Title ("Activity"):	HMS Course #:
Coaching In Leadership & Healthcare Conference	734207-2302
Activity Date(s):	Location:
April 27-29, 2023	Virtual
SPONSORING HOSPITAL	
Hospital ("Hospital"):	Department:
McLean Hospital	Continuing Education
Address:	Phone:
115 Mill St., Belmont, MA 02478	617-855-3151
CME Course Director:	Email:
Marjorie Overhiser	moverhiser@partners.org
COMPANY	
Company Exhibiting ("Company"):	
Address:	Phone:
Contact Name:	Email:

EXHIBIT FEE	
Exhibit Rate per day:	\$
Number of Days Exhibiting:	Day(s)
TOTAL EXHIBIT FEE:	\$

<p>Payment Deadline:</p> <p><i>Payment should be sent with this form by March 31, 2023</i></p>	<p>Check Payments:</p> <p><i>Checks made payable to "McLean Hospital" and should not include registration fees for individuals with the organization. Please note "exhibit registration" in the comments sections of your payment.</i></p> <p>McLean Hospital Dept. of Continuing Education - MS 123 Attention: Lela Dalton 115 Mill Street Belmont, MA 02478</p>
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HARVARD

MEDICAL SCHOOL

President and Fellows of Harvard College acting through Harvard Medical School Department of Continuing Education ("Harvard Medical School") is an accredited CME provider committed to presenting and facilitating CME activities that promote improvements and quality in healthcare and are independent of the control of commercial interests. As part of this commitment, Harvard Medical School has outlined in this agreement ("Agreement") the terms, conditions, and purposes of exhibitors at this CME Activity.

Terms, Conditions, and Purposes

This Agreement is to acknowledge that McLean Hospital will receive the Exhibit Fee from the Company as payment for authorization to exhibit at the Activity.

The Company agrees to abide by all requirements of the Accreditation Council for Continuing Medical Education (ACCME) The Standards for Integrity and Independence in Accredited Continuing Education and the Harvard Medical School (HMS) Policy on Commercial Support, as well as the FDA Policy Statement on Industry Supported Scientific and Educational Activities and all applicable federal and state laws, regulations and policies. For activities taking place in Massachusetts, the Company also agrees to abide by applicable Massachusetts Regulations. The Company must meet the written standards of the "Code on Interactions with Healthcare Professionals," Pharmaceutical Research and Manufacturers of America, January 1, 2009, and/or the "Code of Ethics on Interactions with Health Care Professionals," Advanced Medical Technology Association, July 1, 2009.

Without limiting the foregoing, Company expressly agrees to comply with the following ACCME Standard:

Standard 5: Manage Ancillary Activities Offered in Conjunction with Accredited Continuing Education

- 5.1** Arrangements to allow ineligible companies to market or exhibit in association with accredited education must not:
 - a. Influence any decisions related to the planning, delivery, and evaluation of the education.
 - b. Interfere with the presentation of the education.
 - c. Be a condition of the provision of financial or in-kind support from ineligible companies for the education.
- 5.2** The accredited provider must ensure that learners can easily distinguish between accredited education and other activities.
 - a. Live continuing education activities: Marketing, exhibits, and nonaccredited education developed by or with influence from an ineligible company or with planners or faculty with unmitigated financial relationships must not occur in the educational space within 30 minutes before or after an accredited education activity. Activities that are part of the event but are not accredited for continuing education must be clearly labeled and communicated as such.
 - b. Print, online, or digital continuing education activities: Learners must not be presented with marketing while engaged in the accredited education activity. Learners must be able to engage with the accredited education without having to click through, watch, listen to, or be presented with product promotion or product-specific advertisement.
 - c. Educational materials that are part of accredited education (such as slides, abstracts, handouts, evaluation mechanisms, or disclosure information) must not contain any marketing produced by or for an ineligible company, including corporate or product logos, trade names, or product group messages.
 - d. Information distributed about accredited education that does not include educational content, such as schedules and logistical information, may include marketing by or for an ineligible company.
- 5.3** Ineligible companies may not provide access to, or distribute, accredited education to learners.

McLean Hospital accepts Company's Exhibit Fee payment for authorization to exhibit at the Activity subject to the foregoing and the following conditions and policies:

1. The Company may not engage in sales, promotional activities (including, but not limited to, presentations, posing questions, or otherwise contributing to or influencing the academic discourse), or distribute product-specific advertisements while in the designated location of the Activity either before, during, or after the Activity.
2. The Company may not distribute "in kind" or tangible "complimentary" promotional materials such as pens, coffee mugs, gift cards, etc. to Activity faculty or attendees either directly or indirectly. Distribution of pharmaceuticals or other samples is likewise prohibited.

