Agenda

Opening Event
Thursday May 28, 2015 5pm-7pm

Opening Cocktail Party and Networking Event
Sponsored by Susan Pahl, CEO and Shift Coaching Inc. – Welcome Keynote: Carol Kauffman and Jeffrey Hull

DAY One
Friday May 29, 2015  8am – 6pm

Breakfast at the Verity Club: Toronto Canada
Official Opening of the Forum— Carol Kauffman, PhD ABPP & Jeffrey Hull, PhD

Session One: Exclusive talks and roundtable discussions with four CEO/Global Business Heads:

- Jean Major CEO, Alcohol and Gaming Commission of Ontario
- Norm Hagarty CEO, DAC Group (international digital media company)
- Nick Eaves CEO, Woodbine Entertainment Group
- Sean Forkan Head of Canada and Central USA, Symantec

“A View from The Top: What Does it Take to Lead from the Front?”

As coaches to the C-suite, we partner with clients who are cajoled by a new article in Harvard Business Review every month telling them to lead from the back, from the bottom-up, from the inside-out, and the old standby—from the top-down. But what is the most effective approach to leadership right now?

In today’s fast changing marketplace, leading is a complex, dynamic—sometimes frustrating endeavour. In our first session, we will dialogue with four senior executives who lead major Canadian and global business and government organizations.

Networking Lunch at The Verity Club
Session Two: Talent Management/Leadership Development Panel of Experts

“Developing Leaders in a VUCA World: Lessons from the Front Lines”

- Tania Caza  VP HR Woodbine Entertainment Group
- Christine Andrews  VP HR DAC Group
- Mary Nagle  Head of OD, Mount Sinai Hospital
- Deb de Vries  VP, Leadership Development, Medidata Solutions

Today’s senior Talent/OD/LD Executives are challenged to solve two of the greatest human resource questions of our time: how do we find, assess, grow and position the right leader in the right job, at the right time...AND...how do we implement and evaluate development programs that truly work?

Bringing the C-suite perspective from an array of industries – one of the premier media/digital marketing companies, a global medical software firm, a major hospital/health care organization, and Canada’s largest gaming and entertainment corporation, our panel of experts criss-cross the globe seeking and growing leaders. They are here to provide us with, maybe not the answers, but invaluable insights from the “front lines” of leadership development.

Session Three: Exclusive Dialogue with Global VP Social Impact, Unilever

“The Corporate Dilemma: Profits, People and...The Planet?”

How do global firms build and maintain a high-performing leadership culture in the midst of environmental, economic and political upheaval? Can Coaching help?

With over 20 years experience in the fast-changing field of social justice, environmental and social responsibility, Marcela Manubens is one of the world’s foremost experts and a pioneer in the field of corporate sustainability. She will share with us her insights into the challenges and opportunities facing global firms – from the complexities of a worldwide supply chain to managing diversity in the C-suite. Marcela is a truly global, nomadic leader. Speaking multiple languages, managing a far-flung team of experts, she knows first hand the challenges organizations face in developing leaders who can tackle climate change, environmental devastation, social equity, labour market diversity and other seemingly intractable problems facing today’s global corporations.

After our full day, participants may relax and enjoy the boutique luxury of the exclusive Verity Club.

DAY TWO
Saturday May 30, 2015 8 am – 5 pm

Breakfast at the Verity Club, Toronto Canada
Opening and Reflections on Day 1—Carol Kauffman, PhD ABPP & Jeffrey Hull, PhD

“An Industry in Turmoil: Getting the World’s Energy from Wall Street to Main Street”

When energy prices fluctuate, or there is seismic upheaval in the Middle East, or gas pipeline deals get made in Russia or Canada, we all feel the dynamic markets shift, as they say, “at the pump”. Yet, the C suite leaders in the world’s largest commodities exchange organizations feel it even more: They run it!

An expert in the field of energy derivatives and international natural gas/oil markets for over twenty years, Gary Morsch will educate us on how the global energy business really works – and how leaders in this complex and dynamic industry keep up with constant change. With a down-to-earth style and a strategic view on something we all use every day – energy – he will dialogue with us about his own experience building a global team, and how coaching, HR, LD and OD have helped—or at times hampered—him, along the way.

Session Five: Advanced Coaching Workshop: Neuroscience Applications to Coaching

“Coaching and the Impact of Change on our Multiple Brains”

Formerly a practicing physician and medical research scientist, Carlos Davidovich, MD has been coaching internationally to support the leadership development of individuals for over 15 years. With specific expertise in NeuroManagement, NeuroMarketing and NeuroLeadership, Carlos draws on his skills as a medical doctor plus twenty years of experience in Pharmaceutical business to deliver insights to both organizations and executives into how the brain works.

In this highly interactive session, we will discuss how different approaches to coaching work in the brain of both the coach and the coachee. Different methods of client engagement stimulate unique and varied neural pathways and lead to different outcomes. This is why asking the right question is so important. Carlos will introduce us to the new “change equation,” based on the latest neuroscience research on how brain functioning impacts our willingness and ability to change.

Networking Lunch at The Verity Club

Session Six: Advanced Coaching Workshop: Carol Kauffman, PhD, ABPP—Founder, Executive Director, Institute of Coaching and Assistant Professor, Harvard Medical School

“Counter-Transference or ‘the Use of Self’ in Coaching”

Sometimes referred to by psychologists as “counter transference,” the use of self in coaching is key to the success, outcome and effectiveness of any coaching engagement. At issue: How we, as coaches, see our clients – and their emotional states. We all see thing in unique ways dependent on our view of the world and our lives. But do we see the whole picture? Do we step back from our first reactions? Do we reflect and modulate and re-adjust based on awareness of “how we see”?

In this advanced coaching workshop, we will have the rare opportunity to compare our own perspectives on a situation with other senior leadership coaches. We will take our own litmus tests of how we see and respond to
emotions by looking together at Italian Renaissance paintings and comparing our respective responses: What is the story of the person? Then, when we step back and gain a view of the larger context, how do our perceptions change? By learning about the ways we “see” the “other” as coaches, we can hone ourselves into finely tuned instruments of change.

Closing Session: Carol Kauffman and Jeff Hull

“Leadership Coaching in Action: Take-Aways and Applications to Practice”